



## PRODUCT | Concrete Graphics



StreetTRAX™ is a short-term floor graphic print media designed for concrete or asphalt surfaces for outdoor advertising and events. No lamination needed!



Short-term graphic film designed for concrete or asphalt, sidewalks and floors.

## What is StreetTRAX™?

StreetTRAX is a durable 13.5-mil, printable grit-coated white PVC film designed specifically for graphic placement on unsealed, outdoor pedestrian traffic surfaces such as concrete, cement and asphalt.

The grit-coated film has been topcoated for direct digital printing including latex, UVgel, UV ink jet, printers.

## No lamination needed!



StreetTRAX meets and exceeds current wet slip resistance specifications as conducted by the National Floor Safety Institute (NFSI):



ANSI/NFSI B101.1 Wet Static coefficient of friction & B101.3 Wet Dynamic coefficient of Friction

StreetTRAX	0.71	0.59
Minimum Specification	0.60	0.42

## Where StreetTRAX Performs

Typical applications include:

- Retail stores
- Convention Centers
- Private Businesses
- Public buildings
- Schools
- Sports Arenas
- Sporting Events
- Plant safety messages
- Fairs
- Entertainment venues
- Marathons
- Parades

StreetTRAX prints beautifully and reliably on all printers, including: latex, UVgel, UV ink jet printers and screen printing processes.

Go to [www.mactac.com/ICCProfiles](http://www.mactac.com/ICCProfiles). to download your ICC profile.

Product	Roll Size	Gauge	Adhesive	Liner	Outdoor Durability
STX1528PW54L100	54" x 100'	13.5-mil	2.6-mil Aggressive Permanent	60# C1S BPE	1 day to 3 Months

\* Do not apply StreetTRAX to smooth, sealed concrete, unless a permanent bond is desired.



CANON SOLUTIONS AMERICA

OCÉ IMAGING SUPPLIES  
100 PARK BLVD., ITASCA, IL 60143

P: 1-800-323-4827 | F: 1-800-351-0085  
ocesuppliesoc@csa.canon.com  
CSA.CANON.COM