**OCÉ M38PS**

38 lb coated matte paper with adhesive Aqueous Inkjet Media for use with dye and pigment ink on thermal, piezo and latex inkjet printers.

**Product Description**

A 38 lb (140gsm) coated matte paper with a permanent pressure sensitive adhesive on the back. Excellent image quality with dense blacks and vivid colors for short term point-of-purchase displays or signs. Water-resistant with pigmented inks. OCÉ M38PS is compatible with both dye and pigment inks.

**SPECIFICATIONS**

**Physical properties**

- Basis Weight - 140 gsm/38 lb
- Caliper - 5 mil nominal
- Opacity - 100%
- Brightness - 104

*Target Values

**Features**

- Quick dry
- Water resistant coating
- Outstanding image quality
- Economic alternative to vinyl

**Main Applications**

- Signs and posters
- POP displays
- Trade show decals
- Presentations

**Printer/Ink Compatibility**

OCÉ M38PS is recommended for use with dye and pigment inks in most of today’s inkjet printers. You can use the Heavyweight Coated printer profile in printing. OCÉ M38PS can also be used in latex printers.

**Recommended Storage Conditions and Shelf Life**

- Store in clean, dry area away from direct sunlight
- Relative Humidity 40-60%.
- Repack opened rolls when not in use
- One year at conditions noted above
- Allow material to stabilize to room conditions 24 hours before use.

**Environmental, Health & Safety**

- No Material Safety Data Sheet required.
- Waste is not suited for recycling.

**Finishing Recommendations**

Lamination is not required for OCÉ M38PS. However it does accept most pressure-sensitive and low-temperature hot laminating materials. Laminates with UV inhibitors help reduce fade and increase print durability.

**Important**

Printer and driver setting need careful set up to ensure the best performance. Appropriate ink loads must be set for the ink/printer combination being used. Ink lay down not to exceed 350%.

**ICC Color Profiles**

ICC Color profiles will improve image quality and optimize ink load limits for improved dry time, wider color gamut, and more accurate color matching.

This information is presented as a general guide and is not a performance guarantee. The user should independently determine prior to use the suitability of the material for the specific purpose.
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Selected Available Roll Sizes

<table>
<thead>
<tr>
<th>ITEM NUMBER</th>
<th>WIDTH X LENGTH</th>
<th>QUANTITY PER CARTON</th>
<th>3&quot; CORE with 2&quot; ADAPTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>M38PS2475</td>
<td>24&quot; x 75'</td>
<td>1 Roll</td>
<td>3&quot;</td>
</tr>
<tr>
<td>M38PS24100</td>
<td>24&quot; x 100'</td>
<td>1 Roll</td>
<td>3&quot;</td>
</tr>
<tr>
<td>M38PS3675</td>
<td>36&quot; x 75'</td>
<td>1 Roll</td>
<td>3&quot;</td>
</tr>
<tr>
<td>M38PS36100</td>
<td>36&quot; x 100'</td>
<td>1 Roll</td>
<td>3&quot;</td>
</tr>
<tr>
<td>M38PS4275</td>
<td>42&quot; x 75'</td>
<td>1 Roll</td>
<td>3&quot;</td>
</tr>
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