





# DIGITAL MAILROOM AUTOMATION TO ENABLE BUSINESS CONTINUITY

## SOLUTIONS FOR AN INCREASINGLY AGILE WORKFORCE

Being away from your traditional work environment doesn't have to mean you can't have access to physical information. A Digital Mailroom is a great solution for distributing physical mail via a digital medium to remote workers, in a convenient, cost-effective manner. Digital transformation of manual processes can help speed communications with employees, customers and suppliers.

Converting information trapped on paper into digital documents, and automating inbound mail to individuals or workflows such as invoice processing, claims management, and client or employee onboarding are key to maintaining business continuity.

## YOUR GATEWAY TO INTELLIGENT AUTOMATION

## Less friction means more efficient processing

The implementation of business process automation is impossible without having transactions and business information captured in a digital form, so digital mailrooms offer added value by converting physical to digital at the source.

Our Digital Mailroom solutions are an on-ramp to Digital Transformation. By integrating into your current line-of-business systems such as an ERP (Enterprise Resource Planning), CRM (Customer Relationship Management), Accounts Payable and Receivable, Human Resources, or Legal, Canon Solutions America can help enhance the value of your current technology investments.



# CANON SOLUTIONS AMERICA OFFERS FLEXIBLE, STATE-OF-THE-ART SOLUTIONS TO FIT YOUR BUSINESS REQUIREMENTS

Whether simply routing incoming mail electronically to individuals and departments, staffing the mailroom function for you, or complete outsourcing, Canon Solutions America offers options for implementing digital mailroom automation.

#### Software Only/SaaS Model

A software implementation and training approach for electronically routing mail content to individuals, departments, and groups where they can choose to accept mail content, delete it, request the hardcopy, or have it archived.

#### Managed Solution

Building upon our Software/SaaS model, with the addition of Canon staffing for scanning incoming mail so you can allocate your resources to support your core business.

#### **Outsourced Solution**

Virtually eliminate incoming mail from your facilities. Canon Solutions America will manage the function of electronic mail distribution remotely. A great solution for those looking to shrink their commercial real estate footprint and associated costs.

# MAILROOM AUTOMATION FEATURES FOR THE ENTERPRISE

Innovative technologies from Canon Solutions America can help pave the way for today's organizations to streamline business processes and break down barriers to growth, while remaining agile for rapid response to customer demands, a remote workforce, and evolving business conditions.



#### Intelligent Data Extraction and Document Classification

Rapidly digitize documents with powerful intelligent character recognition technology that extracts the relevant data. The resulting digital assets are then sent to recipients or integrated into existing business processes.



## Automatic Routing of Accurate Data

Content is captured and verified from any source at the point of entry, without the need for redundant human intervention.



## Improve Efficiency and Productivity

Streamline critical workflows by automating activities. Review and take action on data contained in mail pieces from anywhere, at any time, and on any connected device.



## **Decrease Paper and Reduce Storage Costs**

Convert historical paper and post-scan documentation into structured electronic information—allowing you to reduce the storage needs related to vast amounts of physical records and labor-intensive manual processes.



#### Increase Customer Satisfaction

Help speed up response times and deliver the all-digital experience your customers expect—whether it's processing claims faster or responding to inquiries within minutes vs. days.



#### Integrate with Current Line-of-Business Systems

Feed your line-of-business systems and content-driven processes with validated customer data and content intelligence to help transform your digital enterprise.



#### Compliance and Risk Mitigation

Digital mailroom processes promote more comprehensive security measures by providing a digital footprint for documents as they move throughout the organization.

# DEEP EXPERIENCE AND SUBJECT MATTER EXPERTISE

Regardless of the size of your business, remaining competitive in the global economy means you need to concentrate on what makes you successful—your core business. When selecting and implementing new technology, a highly skilled technical team is the difference-maker for a successful deployment.

Canon Solutions America has the team of experts you need to help you acquire the right technology, solutions, and services for your organization. From pre-sales analysis to post-sales support, our team of technical professionals draws upon decades of technical expertise and real-world experience to help ensure you obtain the maximum benefit from your technology investment.



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