

ECOSTART PROGRAM

For every new production press purchased, Canon Solutions America's Production Print Solutions division works with Trees for the Future to plant trees to help counterbalance that press's average expected CO₂ emissions during its first year in operation.

Trees for the Future

plants the donated trees in their unique Forest Garden system in poverty-stricken communities in Sub-Saharan Africa.

These Forest Gardens provide families with:

Fuel



Food

A means to engage in

local commerce

The anticipated CO₂ emissions from each production press during its first year of use is based on its average expected

Energy
Consumption

Annual Print
Volumes

Paper
Consumption

Since 2011, Canon Solutions America has worked with Trees for the Future to plant over

2.5 million trees

Enough area to cover nearly 2x the size of Central Park

Creating 584 sustainable Forest Gardens

Helping hundreds of families escape poverty

On average,

over 100
Canon Solutions America
customers

participate in the program every year.

The total number of trees planted to date will remove over

86,200 metric tons
of carbon over the next 20 years.

