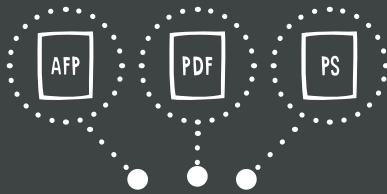


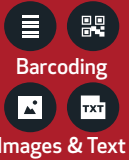
# SPEED & POWER, COMBINED

High speed creation and production of high volumes of personalized business communications

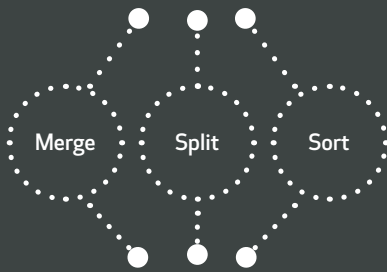
Inputs



Enhance documents



Organize your output stream



Outputs



Print high volumes at high speed ↔ Output emails, publish web pages

## ONE SOLUTION TO RUN IT ALL

Create, process, format, enhance, and distribute your personalized business communications with full automation capabilities.



Output print, HTML emails, text messages and web pages

These outputs are generated natively in PReS, not converted from print to HTML. The resulting communications are infinitely more flexible and every one of them is created in the same tool for increased productivity and convenience.

Tailored to the high volume production output market

PReS Connect works in most any IT environment. It comes with AFP/IPDS and is available with a selection of options that make it possible to customize every solution to customers' needs.



# Features

## High Volume & Multichannel output:

- |               |                   |
|---------------|-------------------|
| <b>PRINT</b>  | <b>ELECTRONIC</b> |
| - HTML        | - PDF             |
| - PDF         | - HTML            |
| - PCL         | - SMS Message     |
| - PostScript® | - Fax             |
| - AFP/IPDS    | - Email           |

## Ability to receive data and print jobs in any format

## Highly scalable performance with performance pack options

## Graphical data mapping tools

## Wide variety of input possibilities including:

- |               |       |
|---------------|-------|
| - PDF         | - AFP |
| - PostScript® | - XML |
| - PCL         |       |

## Full automation capabilities

## Commingling

## Flexible Licensing model

Do you prefer to pay upfront once?

Maybe you prefer to subscribe and pay a smaller yearly fee? Choose the option that fits your needs.

## Free Online Training

## Extensive Maintenance Plan

### OL™ Care

- Updates & upgrades
- Technical support

## PREs Connect

OL™ Software

# BE SMART WITH YOUR CUSTOMER COMMUNICATIONS

- ✓ Manage all your business communications in one place.
- ✓ Increase productivity by aggregating multiple types of input such as composed flows or raw data in a single process.
- ✓ Increase capacity and performance.
- ✓ Development, testing and maintenance of workflows are more productive.
- ✓ Improve customer service by creating the right output type (mail, email, text message<sup>1</sup> or web), when the situation requires it and based on customer preferences.

(1) Requires subscription to 3rd party systems along with scripting.

## TYPICAL APPLICATIONS



Multichannel business communications



Print high volumes at high speed



Production automation



Hybrid mail



Correspondence management

# Canon

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